

Benefits Enrollment

New Hires

Your physical, emotional, and financial health are important. If you are enrolling as a new Team Member, you become eligible for benefits on your date of hire and must enroll within 30 days to have coverage for the rest of the plan year. This includes providing the appropriate dependent verification documents. The benefits you choose will be in place through December 31, 2026.

Once enrolled, you cannot change your coverage until the next Benefits Enrollment period unless you experience a qualifying life event such as marriage, divorce, or the birth of a child.

How To Enroll

We offer different ways to enroll to give you the level of support that is best for you.

Enroll Yourself Online



The online enrollment system is available 24/7. Visit benefits.wholefoods.com to register or log in, and follow the prompts to complete your self-service enrollment.

Enroll By Phone



Call the Benefits Service Center to speak with an Enrollment Representative who will take your elections over the phone. **888-681-2249, option 1, Monday - Friday 7am - 7pm CT.**

Enroll with a Virtual Certified Benefits Counselor

Certified Benefits Counselors are available to help you navigate the enrollment system, answer your questions, and help with your benefit selections.



Schedule an appointment to meet with a counselor via video call. The counselor can share their screen and will be on camera, **but the use of your camera is up to you.**

How does it work?

- Make an appointment at www.benefitsgo.com/WFMwebscheduler. **You will receive an email confirmation with login instructions.**
- On the day of your appointment, log in to your session. Use a computer for the best experience. Make sure you have a semi-private, quiet area with Internet connectivity.
- Have your personal and dependent information available and allow about 20 minutes to complete your enrollment session.

